



## Get to Know the CLEAN PACIFIC Virtual Platform

CLEAN PACIFIC 2021 is a hybrid event, meaning a live-event will take place but a virtual component is available for those who can't attend in-person.

All attendees, both in-person and virtual, have access to the virtual event platform. The virtual platform will be open before, during, and after the live event, allowing you to connect with other CLEAN PACIFIC attendees, participate in live-streamed sessions, connect with exhibitors and speakers, and watch on-demand content.

### **Communicate with fellow attendees:**

- All recommended people to meet and connect with
- Advanced filters to help narrow your search
- View the entire attendee list and directly message anyone you want
- Book virtual meetings

### **Participate in sessions:**

- All six conference sessions will be live-streamed so you can watch in real-time. Sessions will be available on demand after the event is over if you want to re-watch or had a scheduling conflict that caused you to miss one.
- Each live-streamed conference session will feature a question/answer box in the virtual platform, allowing you to ask questions directly to the speakers in real-time.
- Multiple recorded bonus sessions will be available on-demand and released after the event is over.

### **Connect with exhibitors and sponsors:**

- All exhibitors and sponsors of CLEAN PACIFIC will have a virtual booth inside the platform
- Send a direct message to any exhibitor or sponsor to start a chat
- Schedule a virtual meeting with any exhibitor or sponsor. This will be a "face-to-face" meeting over a virtual call.
- All exhibitors and sponsors will be available to connect with after the event is over. The virtual platform will stay open for months following CLEAN PACIFIC.

## Take a Video Tour of the Virtual Platform

Swapcard User Experience: <https://youtu.be/RUocs0wOX88>

Connect with the Right People: <https://youtu.be/NfmPIhITX4M>

How to Request Meetings & Make Video Calls: <https://youtu.be/7Mo02uexSCg>

Manage Your Calendar & Meeting Slots: <https://youtu.be/EUTZ5mwUKKU>

How to Network with Other Attendees: <https://youtu.be/xdwh9rd9f8c>

Connect with Exhibitors [https://youtu.be/G9pb4\\_ITk28](https://youtu.be/G9pb4_ITk28)



## Virtual Platform FAQ's

### **When will I get access to the CLEAN PACIFIC Digital Event Platform?**

All exhibitors will receive an email with login credentials about 6 weeks before CLEAN PACIFIC starts. The email will come from [noreply@swapcard.com](mailto:noreply@swapcard.com) so make sure to whitelist that email address and/or look for it in your spam folder!

### **Who do I contact if I'm experiencing issues with logging in?**

If you do not receive an email with login instructions, or experience any other login-related issues, please contact [support@swapcard.com](mailto:support@swapcard.com) or [register@cleanpacific.org](mailto:register@cleanpacific.org).

### **How do I edit my profile?**

The email addresses of your team members will be linked to your exhibiting company account. To access the exhibitor portion of the platform, click on your name at the top right-hand corner, then on "Exhibitor Center". A menu bar will appear on the left-hand side of your screen, click on "Company Profile" then "Overview" from the dropdown menu. Click "Edit" on the corresponding section of your profile that you wish to edit.

Note: Some of the information is transferred directly from your CLEAN PACIFIC registration. As a result, you will not be able to update certain profile details yourself on the event platform. If you need assistance updating your profile, email us at [register@cleanpacific.org](mailto:register@cleanpacific.org).

### **What time zone is the programming in?**

The content will be published in Pacific Standard Time (PST).

### **How to Manage my Companies Meetings?**

The email addresses of your team members will be linked to your exhibiting company account. To access the exhibitor portion of the platform, click on your name at the top right-hand corner, then on "Exhibitor Center". A menu bar will appear on the left-hand side of your screen, click on "Meetings". From this section you can display your team's meetings, filter meetings by status (pending, validated, declined, cancelled), accept/decline meeting requests, assign a member of your team to a meeting by clicking "Answer" on the meeting request or export a full list of meetings.

### **How do I network with other attendees?**

Click on the Attendees tile to view all CLEAN PACIFIC attendees and then click on a profile that you'd like to connect with! Once you're in their profile, you'll be able to request a time to schedule a "face-to-face" meeting.